

certero  
**Software Metering™**  
 For Decision Makers



# Purchasing unnecessary Software Licenses ?

## Maximise your Software Assets with Software Metering for Decision Makers™

Software Metering for Decision Makers™ helps organisations do exactly that, comprehensively. Many IT Asset Management products claim to perform Software Metering, but what do they mean by Software Metering?  
 Can organisations trust the information to safely identify unnecessary software not being used and remove it?

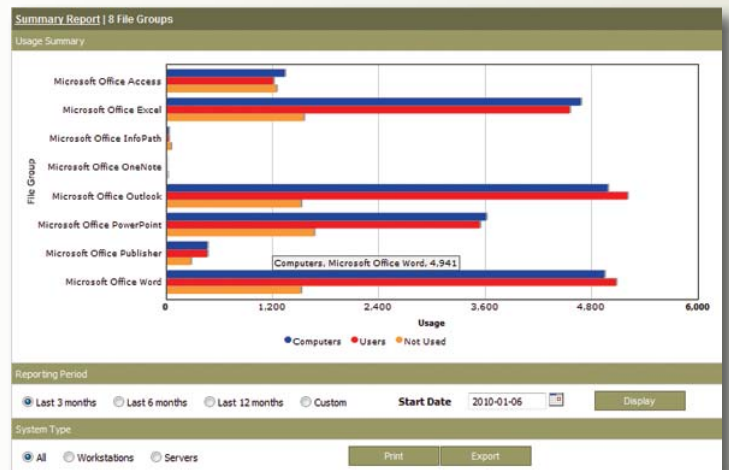
### The Challenge

With software licensing often accounting for over 30% of the IT budget, organisations need effective Software Asset Management (SAM) Tools and processes. Part of an effective SAM process is the identification of unnecessary, unused or underutilised software.

It is estimated that around 30% of deployed software is underused or unused. This can account for a significant proportion of IT expenditure. Software Metering for Decision Makers™ will provide you with the necessary information to reallocate or remove unused software. Without such a capability organisations will continue to purchase software licenses unnecessarily increasing an organisations cost base year on year with no return.

Many software contracts are complex and varied, from concurrent usage to named user and increasingly, subscription based models. The complexity often means that negotiations with software vendors can be difficult, as there is little measurement information to hand to negotiate with, resulting typically in overspending.

Can you think of any other function where this would be allowed to happen?



### Key Features

- Simple, intuitive Web Interface
- Active Directory (LDAP) integration
- Small client footprint
- Records the active application or window
- Records executables accessed from network shares
- Search by executable, manufacturer, version, computer and user
- Track software usage when on the network or offline e.g. laptop users
- Can be used in conjunction with an existing asset management or discovery tool
- Monitor application usage on Citrix or Terminal Servers
- Easily exclude software from reports e.g. Adobe Reader
- "Drill down" capability to provide more detailed information
- Identify monthly and daily trends of application usage

### Key Benefits

- Save on future licensing costs
- Identify unnecessary software and save on maintenance payments or additional purchases
- Optimise software usage
- The evidence for software standardisation and negotiation
- Identify software that has never been used
- Ability to query and create file groups for reporting via Certero dynamic query engine
- The information you need at the click of a mouse
- ROI expected within the first 12 months

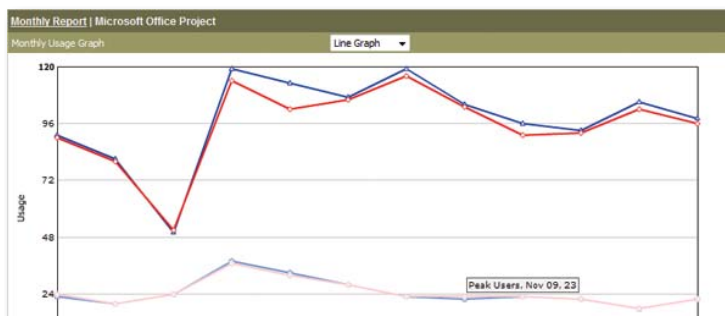
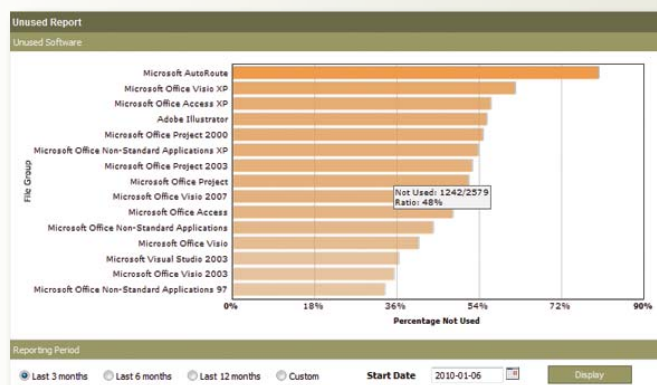
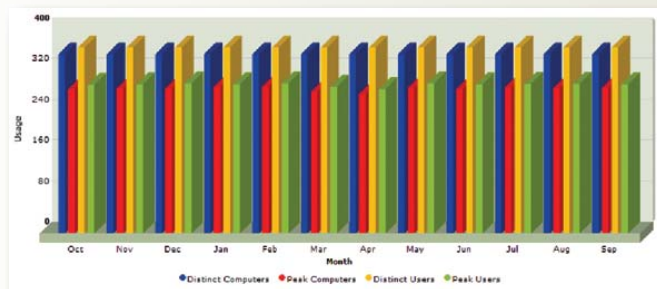


## About Software Metering for Decision Makers™

Software Metering for Decision Makers™ is a web based comprehensive solution using Web 2.0 technologies to provide powerful, effective, passive software metering to allow organisations to easily identify unnecessary, unused or underutilised software. Empowered with this detailed information, appropriate action can be taken. It provides the necessary information to communicate with the business, to provide justification to remove or redeploy key business assets which are not delivering business value.

Software Metering for Decision Makers™ also provides the evidence needed to negotiate with software vendors more appropriate license agreements for your organisation.

In simple terms it identifies 'waste' and provides organisations with accurate data in an easily understandable format that can be acted upon. A critical function within the Software Asset Management (SAM) life cycle.



Certero Products are Compatible with Windows® 7 and have been tested to meet all of the technical requirements to be Compatible with Windows® 7.

### Do You Know?

Do you know who is using your software assets, how many times they have been used, which devices they are installed on and over what period of time they have been used?

Most organisations are still:

- Purchasing new licenses when they do not need them.
- Paying too much for renewal of maintenance contracts on expensive software applications.
- Paying for existing applications that are not providing business value

Do organisations have the necessary evidence to present to the business and software vendors, enabling them to remove the emotion from the decision to stop the payment of unnecessary maintenance and support agreements or even purchasing unnecessary new licenses?

Be informed and empowered with Software Metering for Decision Makers™ - increase business value today.

### About Certero

Certero helps companies achieve the best value from their IT investment and eliminate wasted spend on IT business assets. With public and private sector experience, Certero is the only independent software vendor of IT asset management and power management solutions in the UK.

Customers include Linpac, Diodes, Crown Paints, Warburtons, Nice-Pak, Gentoo Group, CoFunds, Swinton Insurance, Royal Air Force, Bradford MDC, Hull City Council, Carmarthenshire County Council, Xentrall Shared Service, Wiltshire NHS, Manchester NHS, Barnsley NHS, Epsom & St Helier University Hospitals, Birmingham Childrens Hospitals, North Mersey HIS NHS, University of Greenwich.

#### For information

Telephone:  
 +44(0) 1925 868970  
 Email:  
 info@certero.co.uk  
 Website:  
 www.certero.co.uk

