



# certero SoftwareMetering®

For Decision Makers

Enforce access control to applications and provide information on used and unused software including Terminal Services, Virtualised environments as well as PCs and Servers

## Purchasing unnecessary Software Licences?

Maximise your software assets by restricting access to applications and providing information on used and unused software

### The Challenge

With software licensing often accounting for over 30% of the IT budget, organisations need effective Software Asset Management (SAM) tools and processes. Part of an effective SAM process is the identification of unnecessary, unused or underutilised software.

Industry analysts estimate that around 30% of deployed software is underused or unused. This can account for a significant proportion of IT expenditure.

Many software contracts are complex and varied, from concurrent usage to named user and increasingly, subscription based models. This complexity often means that negotiations with software vendors can be difficult, as there is little measurement information to hand to negotiate with, typically resulting in overspending.

Equally, in a terminal services environment it is important to identify devices that do not access software. Effective SAM is even more complex in this type of environment as most licences are device based. For example, if an organisation has published Microsoft Project then all devices (both PCs and thin-clients) that can access Microsoft Project would have to be licensed regardless of actual requirements.



Report on instances of software usage and unused software installed

### The Solution

#### Identify unused software and release licences on PC's and Servers

Having the ability to identify unused software allows organisations to safely remove it and release the associated licences for future allocation. The value of the released licences can quickly be determined, thus identifying cost avoidance. This is how organisations progress to an Optimised Licence Position (OLP). By continuing this approach organisations can ensure these efficiencies are maintained.

#### Terminal Services - Identify software usage by device

Even though the users of a device might not be able to access a published application (software), the device itself still needs to be licensed. By denying access to the device, licences are no longer required and, as a result, can be released.

#### Remove access to unauthorised software

With the ability to prevent access to unauthorised software, organisations can ensure that governance is in place and have confidence that corporate policies are being adhered to.

Certero SoftwareMetering for Decision Makers® is an advanced application monitoring and access control solution, restricting access to applications and providing key information on used/unused software. Certero SoftwareMetering is a vital tool for licence compliance and negotiating Large Volume Licence Agreements.

| File Name                    | Version        | Last Run Date |
|------------------------------|----------------|---------------|
| Microsoft Office Access 2003 | 10.0.4750.5028 | 2010-11-07    |
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| Microsoft Office Access 2003 | 10.0.4750.5028 | 2010-11-07    |
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| Microsoft Office Access 2003 | 10.0.4750.5028 | 2010-11-07    |
| Microsoft Office Access 2003 | 10.0.4750.5028 | 2010-11-07    |

Provide evidence of software usage, version and last run date





## Key Features

- Simple, intuitive Web Interface
- Search by executable, manufacturer, version, user or computer
- Can be used in conjunction with an existing asset management tool
- Records all user initiated applications
- Records executables accessed from network shares
- Easily identify unused software applications to make sure you never buy unnecessary licences again!
- Monitors software usage even when users are not on the network, e.g. laptop or home users
- Control and monitor application usage by user, device or combination of the two
- Deny access to unauthorised software, e.g. iTunes, uTorrent
- Monitor and control access to terminal server applications by user and/or device
- Generate compliance evidence for vendors i.e. 90 day use before licence can be transferred.

## Business Benefits

- Maximise return on investment by using only available licences and harvesting unused licences
- All the required information to enable an auditable licence compatibility process
- Ensure that licensing rules and corporate policies are adhered to by enforcing access policies
- Provide the information needed for Licence Compliance and negotiation of Large Volume Licence Agreements.
- Maintain an Optimum Licence Position (OLP) and save on maintenance payments or additional purchases.

### Can you enforce device level access control?

It is extremely difficult to prove that the software you use is only accessed by certain client devices. Why is this a problem?

Take a terminal services environment. Software vendors typically require you to license all the devices that can access an application even though access may be restricted to a controlled group of users.

Certero SoftwareMetering for Decision Makers<sup>®</sup> gives you the ability to prevent both users and devices from accessing an application regardless of whether it is run locally on a PC or remotely within a terminal services environment.

With a full audit of the use, non-use and attempted use of software, you can safely license only those devices that genuinely do access your applications.

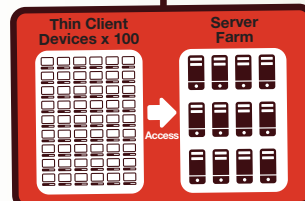


Certero Products are Compatible with Windows<sup>®</sup> 7 and have been tested to meet all of the technical requirements to be Compatible with Windows<sup>®</sup> 7.

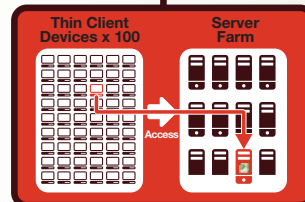
## Optimised Licence Position (OLP)

### Software Licence Management and Compliance Solution

#### Terminal Services



One device needs to use a new application which has device based licensing (e.g. Microsoft Project) = 100 licences needed



**SoftwareMetering<sup>™</sup>**  
allows application access on the server farm to be restricted by device only 1 licence needed

Industry Analysts estimate Software licensing accounts for over 30% of organisations IT budget and as much as 30% of software is underused or used

Organisations need effective software asset management tools and processes to identify unused software in both:

- PC, Server, Virtualisation
- Terminal Services

Identify and remove unused software and release licences on PC's and Servers

Prevent both users and devices from accessing an application, regardless of whether it is run locally on a PC or remotely within a Terminal Services environment

**SoftwareMetering<sup>™</sup>**  
For Decision Makers  
Accommodates these challenges, enabling an Optimised Licence Position (OLP)

## About Certero

Certero is a specialist software vendor of Software Asset Management and PC Power Management solutions. Headquartered in the UK with offices in Australia and South Africa Certero delivers innovative solutions to help organisations remove complex processes to drive efficiencies in their IT investments.

Certero customers are drawn from across the public and private sector and our solutions have enabled organisations to cut CO2 emissions and save thousands on licensing expenditure

### For information

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