

# certero AssetStudio®

## Enterprise Software Asset Management

Today's solution to address the complexities of Software Asset Management, using unique automation to enable a real time Effective Licence Position

### AssetStudio® - Enterprise Licence Management and Compliance Solution

- ✓ Management of dynamic virtualised assets (servers and PC's), simplifying licence management and compliance
- ✓ Comprehensive Software Recognition and Reconciliation
- ✓ High level of automation enabling a Real time Effective licence Position (ELP) by organisation, vendor, product, entitlement

## The Challenge

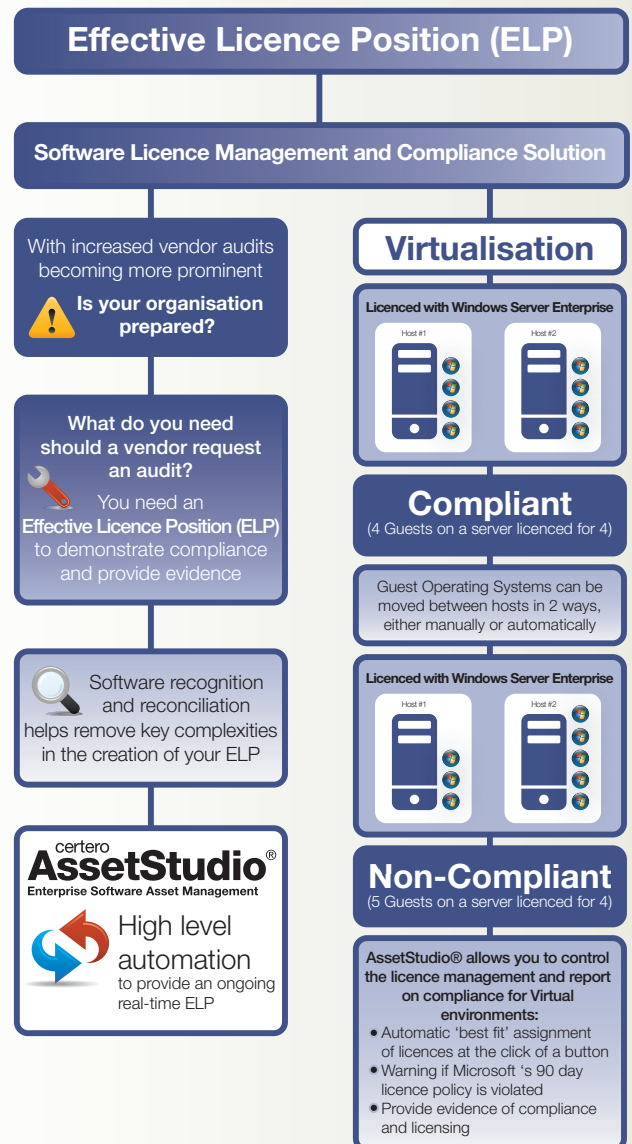
With the value proposition of IT assets changing from hardware to software, organisations can find it difficult to adjust the traditional approach of 'Discovery/Inventory' to accommodate the new challenges they now face, namely the inclusion of software licensing, the adoption of Software Asset Management (SAM) best practices and ISO 19770. Traditional solutions may struggle with legacy architecture and can only adapt by providing functionality which can be comprised by the limitations of integration.

Using Web 2.0 technologies and a mixture of agent and agent less technologies, AssetStudio® provides all the functionality needed to meet today's challenges and manage the complex life cycle of all your software assets.

## About AssetStudio®

Covering the critical elements of Discovery, Inventory, Software Delivery, Metering\* and Licence Management and Compliance, AssetStudio® offers a unique automation process to provide a real time Effective Licence Position (ELP) and ensures that the ELP is maintained without unnecessary administration, removing complex processes and associated risks.

\*Coupled with Certero SoftwareMetering for Decision Makers® organisations can rapidly improve their IT Asset Management Capability. With SoftwareMetering you can enforce access to applications and provide information on used and unused software including Terminal Services, Virtualised environments as well as PCs and Servers.



## Key Features

### Discovery and Inventory

The AssetStudio® Discovery and Inventory function collects hardware and software information from the host machine and uploads it, via HTTP to the AssetStudio® Server at configurable intervals. The client can be deployed automatically with AssetStudio® by IP address, network and/or domain.

- Agent based technology that performs detailed hardware and software inventory
- Agentless technology to manage SNMP devices
- Collate enhanced critical information on any Microsoft server applications such as Exchange, SQL, ISA (version, processor type)
- Determine physical and virtual servers to provide an accurate licence position
- Extensible Schema for capturing additional asset information
- Archiving policies to retain removed or decommissioned assets
- Ability to recognise thin client devices and accommodate in licence management and compliance
- Management of dynamic virtualised assets (Servers and PCs), simplifying licence management and compliance

### Software Delivery

AssetStudio® Software Delivery provides remote software delivery which, when combined with the asset information provided by AssetStudio®, means organisations can automatically target computers based on pre defined criteria.

- Reduce time and free up valuable resources
- Remote deployment of application packages
- Wake on LAN for out-of-hours deployments
- Logging at both client and delivery job level provides detailed progress and error checking
- Dynamic and Static grouping of assets allows simplified targeting of systems
- Simple to use, can be used by all areas of the IT Department

### Licence Management and Compliance

With comprehensive software recognition and reconciliation an automated Effective Licence Position (ELP) functionality, key complexities are removed in physical, virtual and Terminal Services environments.

- **Assign software licenses and align entitlements to installed software at all levels**  
Establish an Effective Licence Position (ELP) at all levels: organisation, vendor, product, entitlement. Automatically allocate licenses based on actual installations.
- **Overcome licence challenges**  
Support for licence challenges like Microsoft Client Access Licences (CALs), Terminal servers and Citrix environments are accommodated.
- **Import Microsoft MLS (Claret) reports and automatically reconcile the information**  
Create the ability to account for software assurance (upgrade & downgrade rights) resulting in an accurate licence entitlement.
- **Central tool for recording licence information**  
Store licence information such as licence Agreements, Enrolments and Entitlements, purchase information and physical evidence
- **Track licence allocation by country, organisation or even department**
- **Automatically assigns and calculates Microsoft Software Assurance upgrade benefits**
- **Easy to use, intuitive wizard to help add licences**



Certero Products are Compatible with Windows® 7 and have been tested to meet all of the technical requirements to be Compatible with Windows® 7.



## About Certero

Certero is a specialist software vendor of Software Asset Management and PC Power Management solutions. Headquartered in the UK with offices in Australia and South Africa Certero delivers innovative solutions to help organisations remove complex processes to drive efficiencies in their IT investments.

Certero customers are drawn from across the public and private sector and our solutions have enabled organisations to cut CO2 emissions and save thousands on licensing expenditure

### For information

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