

certero PowerStudio™

Energy Optimisation Suite



Return on Investment in 4 Months

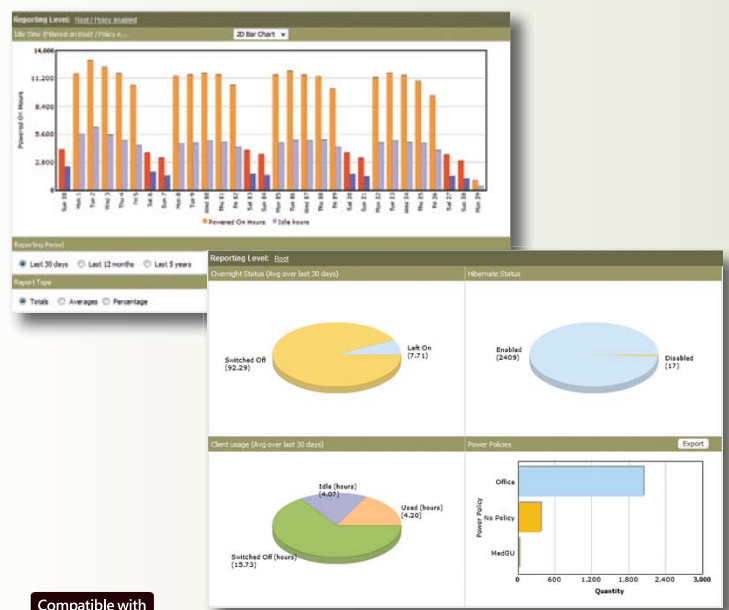
This is what you can expect from PowerStudio™ as well as pro-actively contributing to the Green Environmental targets. With challenging times driving cost saving initiatives that need to have an ROI in months not years and at the same time trying to address the challenges presented with the IT Green Agenda, PowerStudio™, helps organisations achieve these objectives simply and efficiently.

The Challenge

It is generally accepted that it is common practise for organisations to leave their PC's switched on overnight and even during weekends and holiday periods. With the economic challenges that organisations are facing they are continually looking for opportunities or solutions that will save money and improve efficiencies. When you also add the "Green Agenda" with targets being set by Department of Energy and Climate Change (DECC) via CRC Energy Efficiency Scheme then the challenges look so much greater.

Always on PC's cost UK plc's over £300 million a year. A survey found that 30% of PC's are left on overnight wasting organisations at least £17 per computer each year. Source: *businessGreen.com*

This view is consistently endorsed by many Industry Experts. With PowerStudio™, savings of up to £48 per PC per annum could realistically be achieved. The benefits are clear and simple. The challenge is how to realise them. Many solutions available today do not take into account the many challenges involved in the deployment, manageability and maintenance of the solution.



Key Features

- Create multiple power profiles and schemes for different job roles
- Apply schemes to individual computers, groups or organisational units
- Organise and report on computers by organisation of business unit
- Active Directory Integration
- Set targets and measure against estimated and actual cost savings
- Identify and report on overnight and weekend PCs left on
- Users can view their own power statistics
- Presentation mode user override feature
- Document Management -ability to identify and save/close/open Microsoft Office files
- User initiated remote wake up of remote PCs

Key Benefits

- Save thousands of pounds on electricity bills
- Reduce your organisations carbon footprint
- Report on the savings by organisation, user or computer
- Comply with government legislation to reduce carbon emissions (CRC Energy Efficiency Scheme)
- The information you need at the click of a mouse
- Optimise computer power usage
- Return on investment in the region of 4 to 5 months
- Engage end users in the power saving activity to ensure buy-in
- Ability to realise additional saving during idle time during the day
- Real 'intelligent' functionality that does more than just schedule a PC to shut down – knows when PC is being used



About PowerStudio™

PowerStudio™ is a web based Enterprise Energy Optimisation Suite. By applying centralised computer power policies organisations can prolong the life of their computer equipment, reduce their carbon footprint and potentially save thousands of pounds on Electricity Bills. As with all Certero products the implementation and ongoing management is extremely simple and comprehensive.



Did you know?

100 average PCs being always powered on for one year is the equivalent to one of the following: 12 cars CO₂ Output (10k miles pa), 7 return flights from New York to London, 2 million kettles being boiled, 30 trees CO₂ intake, 8 tons of CO₂



No Legacy

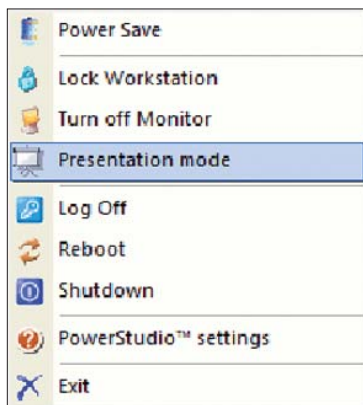
Using Web 2.0 technologies and agents on PCs with a small footprint, the management application centrally applies power policies and profiles and sets cost saving targets. Enterprise architecture makes the management, deployment and configuration easy.

Complete Solution

With no dependency on any third party products PowerStudio™ can gracefully shutdown applications and save open files when the system goes into low power states. Maintenance of PCs couldn't be easier with the ability to wake up and close down PCs to accommodate patching and other maintenance tasks. With the ability for users to remotely wake up remote PCs, PowerStudio™ truly has all the functionality needed in a single solution.

Involve User Community

PowerStudio™ informs and encourages users to be involved with PowerSaving by providing a points system in which users are rewarded for performing power saving activities. Users can then see their performance against their colleagues in the PowerStudio™ user league, encouraging users to be collaborative in saving energy. By involving users organisations can save even more energy, reduce costs and carbon footprint and fully optimise power management capabilities across the PC estate whilst informing and empowering users to take action on their individual impact on the environment.



Certero Products are Compatible with Windows® 7 and have been tested to meet all of the technical requirements to be Compatible with Windows® 7.



About Certero

Certero helps companies achieve the best value from their IT investment and eliminate wasted spend on IT business assets. With public and private sector experience, Certero is the only independent software vendor of IT asset management and power management solutions in the UK.

Customers include Linpac, Diodes, Crown Paints, Warburtons, Nice-Pak, Gentoo Group, CoFunds, Swinton Insurance, Royal Air Force, Bradford MDC, Hull City Council, Carmarthenshire County Council, Xentrall Shared Service, Wiltshire NHS, Manchester NHS, Barnsley NHS, Epsom & St Helier University Hospitals, Birmingham Childrens Hospitals, North Mersey HIS NHS, University of Greenwich.

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